WE CAN ONLY IMPACT VIOLENCE IF WE ADDRESS THE TRAUMA THAT YOUNG PEOPLE HAVE FACED. ROCA PROVIDES THAT PATH.

ROCA WORKS WITH 16-TO-24-YEAR-OLDS WHO HAVE EXPERIENCED EXTENSIVE TRAUMA AND ARE THE PRIMARY VICTIMS OR DRIVERS OF URBAN VIOLENCE:

- Prior arrests and justice system involvement
- Actively involved in violence
- No high school degree or GED
- No employment history
- On track for future long-term incarceration

2020 OUTCOMES

While more than 85% of ROCA young men come to ROCA with a violent record, 4 out of 5 stop engaging in violent crime*

Only 33% of ROCA young men served from 2013-2019 recidivated within 3 years—compared to the MA recidivism rate of 47-56%*

- 774 young men served out of 5 sites in eastern and western Massachusetts**
- 54% who practiced CBT made measurable emotional regulation gains**
- 78% retained in the model throughout the year**
- 80% participated in programming (educational, vocational, life skills, transitional employment)**
- 95% who completed the first two years were not re-incarcerated**

2020 outcomes while more than 85% of ROCA young men come to ROCA with a violent record, 4 out of 5 stop engaging in violent crime*

ROCA’S INTERVENTION MODEL

1. **Create safety and stability**
   We do relentless outreach and build transformational relationships with young people to develop the foundation for change. We meet basic needs, make meaningful connections, and provide moments feeling free from harm.

2. **Teach life-saving skills**
   We teach a relatable and simple version of cognitive behavioral theory (CBT) in the streets, so young people can slow down when they are triggered by their traumas, disrupt negative cycles, and take control over their lives.

3. **Practice skills, relapse, and repeat**
   We create tailored employment, education, and life skills programs that serve as spaces for young people to change, relapse, and change further. Not when they are “ready” to participate, but while they still struggle to move steadily forward.

4. **Engage institutions and systems**
   We don’t wait for systems partners to come to us - we relentlessly reach out to them, build relationships, and jointly practice new skills that produce better outcomes for young people and communities.

ROCA’S MISSION IS TO BE A RELENTLESS FORCE IN DISRUPTING INCARCERATION, POVERTY, AND RACISM BY ENGAGING THE YOUNG ADULTS, POLICE, AND SYSTEMS AT THE CENTER OF URBAN VIOLENCE IN RELATIONSHIPS TO ADDRESS TRAUMA, FIND HOPE, AND DRIVE CHANGE.

** Abt Associates Implementation Study 2013-2019

** Massachusetts, Fiscal 2020

WWW.ROCAINC.ORG

CHELSEA
101 Park St.
Chelsea, MA 02150
Tel 617-889-5210
chelsea@rocainc.com

SPRINGFIELD
29 School St.
Springfield, MA 01105
Tel 413-846-4301
springfield@rocainc.com

BOSTON
845 Albany St.
Boston, MA 02119
Tel 617-442-3101
boston@rocainc.com

LYNN
52 Andrew St.
Lynn, MA 01901
Tel 781-780-9611
lynn@rocainc.com

HOLYOKE
384 High St.
Holyoke, MA 01040
Tel 413-437-7714
holyoke@rocainc.com

BALTIMORE
880 Park Ave., Ste. 200
Baltimore, MD 21201
Tel 443-439-4100
baltimore@rocainc.com