WE CAN ONLY IMPACT VIOLENCE IF WE ADDRESS THE TRAUMA THAT YOUNG PEOPLE HAVE FACED. ROCA PROVIDES THAT PATH.

ROCA WORKS WITH 16-TO-24-YEAR-OLDS WHO HAVE EXPERIENCED EXTENSIVE TRAUMA AND ARE THE PRIMARY VICTIMS OR DRIVERS OF URBAN VIOLENCE:

- Most likely to shoot or be shot
- Prior arrests and justice system involvement
- Actively involved in violence
- Dropped out of school
- No employment history
- On track for future long-term incarceration

OUTCOMES

ONLY

1/5

RECIDIVATED FOR A VIOLENT OFFENSE WITHIN THREE YEARS*

2/3

OF MASSACHUSETTS PARTICIPANTS CAME TO ROCA WITH HISTORIES OF ARRAIGMENTS OR SENTENCES FOR VIOLENT CRIMES*

IN 2022:

918

YOUNG MEN SERVED OUT OF 5 SITES IN EASTERN AND WESTERN MASSACHUSETTS**

80%

PRACTICED AND APPLIED CBT**

96%

MADE IMPROVEMENTS IN BEHAVIORAL HEALTH AFTER 18 MONTHS

88%

RETAINED IN THE MODEL THROUGHOUT THE YEAR**

84%

PARTICIPATED IN PROGRAMMING, INCLUSIVE OF THE PANDEMIC PERIOD**

90%

HAD NO NEW ARRESTS AND

98%

HAD NO NEW INCARCERATIONS

* Abt Associates Implementation Study 2018-2022
** Roca Internal Data, Fiscal 2022

START WITH THE HEART

Trauma is fear, so we start by providing safety and stability. We find young people at the center of violence and show up at their door—and we keep showing up every day until they open up.

REWIRE THE BRAIN

Trauma keeps young people stuck in survival mode, so they keep repeating the same negative behaviors. Roca’s cognitive-behavioral theory (Rewire CBT) skills heal trauma by building new neural pathways.

PRACTICE RELENTLESS PATIENCE

Relapse is a crucial moment of learning so we relentlessly support each young person through temporary failures, no matter how many times it takes.

REWIRE THE SYSTEM

We relentlessly engage a vast array of police and other system partners to test new strategies, share critical information, and coordinate case management to improve outcomes for young people and the whole community.

ROCA’S MISSION IS TO BE A RELENTLESS FORCE IN DISRUPTING INCARCERATION, POVERTY, AND RACISM BY ENGAGING THE YOUNG ADULTS, POLICE, AND SYSTEMS AT THE CENTER OF URBAN VIOLENCE IN RELATIONSHIPS TO ADDRESS TRAUMA, FIND HOPE, AND DRIVE CHANGE.

WWW.ROCAINC.ORG

CHELSEA
101 Park St.
Chelsea, MA 02150
Tel 617-889-5210
chelsea@rocainc.com

SPRINGFIELD
29 School St.
Springfield, MA 01105
Tel 413-846-4301
springfield@rocainc.com

BOSTON
60 Newmarket Square
Boston, MA 02118
Tel 617-442-3101
boston@rocainc.com

LYNN
330 Lynnway, Suite 110
Lynn, MA 01901
lynn@rocainc.com

HOLYOKE
384 High St.
Holyoke, MA 01040
Tel 413-437-7714
hololyoke@rocainc.com

HARTFORD
75 Charter Oak Ave
Building #1, Suite 102
Hartford, CT 06106
hartford@rocainc.com

BALTIMORE
880 Park Ave.
Baltimore, MD 21201
Tel 443-439-4100
baltimore@rocainc.com