

WE CAN ONLY IMPACT VIOLENCE IF WE ADDRESS THE TRAUMA THAT YOUNG PEOPLE HAVE FACED. ROCA PROVIDES THAT PATH.

ROCA WORKS WITH 16-TO-24-YEAR-OLDS WHO HAVE EXPERIENCED EXTENSIVE TRAUMA AND ARE THE PRIMARY VICTIMS OR DRIVERS OF URBAN VIOLENCE:

- Most likely to shoot or be shot
- Prior arrests and justice system involvement
- Actively involved in violence
- Dropped out of school
- No employment history
- On track for future long-term incarceration

OUTCOMES

2/3

OF MASSACHUSETTS PARTICIPANTS CAME TO ROCA WITH HISTORIES OF ARRAIGNMENTS OR SENTENCES FOR VIOLENT CRIMES*

* Abt Associates Implementation Study 2018-2022

ONLY 1/5

RECIDIVATED FOR A VIOLENT OFFENSE WITHIN THREE YEARS*

918

YOUNG MEN SERVED OUT OF 5 SITES IN EASTERN AND WESTERN MASSACHUSETTS**

88%

RETAINED IN THE MODEL THROUGHOUT THE YEAR**

84%

PARTICIPATED IN PROGRAMMING, INCLUSIVE OF THE PANDEMIC PERIOD**

** Roca Internal Data, Fiscal 2022

80%

PRACTICED AND APPLIED CBT**

96%

MADE IMPROVEMENTS IN BEHAVIORAL HEALTH AFTER 18 MONTHS

AFTER 2 YEARS

90%

HAD NO NEW ARRESTS AND

98%

HAD NO NEW INCARCERATIONS

ROCA'S INTERVENTION MODEL



1 START WITH THE HEART

Trauma is fear, so we start by providing safety and stability. We find young people at the center of violence and show up at their door—and we keep showing up every day until they open up.



2 REWIRE THE BRAIN

Trauma keeps young people stuck in survival mode, so they keep repeating the same negative behaviors. Roca's cognitive-behavioral theory (Rewire CBT) skills heal trauma by building new neural pathways.



3 PRACTICE RELENTLESS PATIENCE

Relapse is a crucial moment of learning so we relentlessly support each young person through temporary failures, no matter how many times it takes.



4 REWIRE THE SYSTEM

We relentlessly engage a vast array of police and other system partners to test new strategies, share critical information, and coordinate case management to improve outcomes for young people and the whole community.

ROCA'S MISSION IS TO BE A RELENTLESS FORCE IN DISRUPTING INCARCERATION, POVERTY, AND RACISM BY ENGAGING THE YOUNG ADULTS, POLICE, AND SYSTEMS AT THE CENTER OF URBAN VIOLENCE IN RELATIONSHIPS TO ADDRESS TRAUMA, FIND HOPE, AND DRIVE CHANGE.

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