ROCA’S YOUNG MOTHERS’ PROGRAM IS A HIGH-TOUCH, TRAUMA-INFORMED INTERVENTION FOR ONE OF THE HARDEST GROUPS TO REACH: YOUNG WOMEN AT THE CENTER OF URBAN VIOLENCE.

WE SPECIALIZE IN SERVING 16-24 YEAR OLD MOTHERS WHO ARE UNTRUSTING VICTIMS OF TRAUMA AND VIOLENCE AND ARE FEARFUL OF LOSING THEIR CHILDREN.

ROCA’S HIGH-RISK YOUNG MOTHERS ARE:

- Not in school, not working
- Gang- and street-involved
- Using drugs and alcohol
- Involved in the justice system
- Suffer from violence, abuse and trauma
- Not attending parenting programs
- Not responsive to home visiting programs

OUTCOMES 2022

IN FY 2022, ROCA SERVED

257 YOUNG MOTHERS AND 337 CHILDREN FROM 14 MASSACHUSETTS COMMUNITIES

88% RETAINED IN THE MODEL THROUGHOUT THE YEAR

96% MADE IMPROVEMENTS IN BEHAVIORAL HEALTH AFTER 18 MONTHS

77% DEMONSTRATED WORK READINESS GAINS

93% DELAYED SUBSEQUENT PREGNANCIES UNDER THE AGE OF 24

ROCA’S MISSION IS TO BE A RELENTLESS FORCE IN DISRUPTING INCARCERATION, POVERTY, AND RACISM BY ENGAGING THE YOUNG ADULTS, POLICE, AND SYSTEMS AT THE CENTER OF URBAN VIOLENCE IN RELATIONSHIPS TO ADDRESS TRAUMA, FIND HOPE, AND DRIVE CHANGE.

WWW.ROCAINC.ORG

CHANGE IS POSSIBLE FOR YOUNG MOTHERS

ROCA’S INTERVENTION MODEL

1. START WITH THE HEART
   Trauma is fear, so we start by providing safety and stability. We find young people at the center of violence and show up at their door—and we keep showing up every day until they open up.

2. REWIRE THE BRAIN
   Trauma keeps young people stuck in survival mode, so they keep repeating the same negative behaviors. Roca’s cognitive-behavioral theory (Rewire CBT) skills heal trauma by building new neural pathways.

3. PRACTICE RELENTLESS PATIENCE
   Relapse is a crucial moment of learning so we relentlessly support each young person through temporary failures, no matter how many times it takes.

4. REWIRE THE SYSTEM
   We relentlessly engage a vast array of police and other system partners to test new strategies, share critical information, and coordinate case management to improve outcomes for young people and the whole community.

Massachusetts, Fiscal 2022

CHELSEA
101 Park St.
Chelsea, MA 02150
Tel 617-889-5210
chelsea@rocainc.com

SPRINGFIELD
29 School St.
Springfield, MA 01105
Tel 413-846-4301
springfield@rocainc.com

BOSTON
60 Newmarket Square
Boston, MA 02118
Tel 617-442-3101
boston@rocainc.com

LYNN
330 Lynnway, Suite 110
Lynn, MA 01901
Tel 617-442-3101
lynn@rocainc.com

HOLYOKE
384 High St.
Holyoke, MA 01040
Tel 413-437-7714
holyoke@rocainc.com

HARTFORD
75 Charter Oak Ave
Building #1, Suite 102
Hartford, CT 06106
Tel 860-249-8000
hartford@rocainc.com

BALTIMORE
880 Park Ave.
Baltimore, MD 21201
Tel 443-439-4100
baltimore@rocainc.com